

Programme Specification

Title of Course: BSc (Hons) Zoo Management

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This Programme Specification is designed for prospective students, current students, academic staff and employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content of each module can be found in the Course Guide, on Moodle and in individual Module Descriptors.

SECTION 1: GENERAL INFORMATION

Title:	BSc (Hons) Zoo Management
Awarding Institution:	Kingston University
Teaching Institution:	Activate Learning
Location:	Merrist Wood College
Programme Accredited by:	N/A

SECTION 2: THE PROGRAMME

A. Programme Introduction

This programme has been designed to develop a deeper understanding of knowledge and skills established on a Foundation Degree in Zoo Management (and equivalent courses) and provides a progressive step to a level of study requiring more evaluative and analytical approaches. The programme enables a deeper engagement with the scientific disciplines that underpin the management of captive animals. It will help you to further develop your skills in zoological management, particularly relating to areas such as enclosure design and zoological horticulture, behavioural ecology, the use of animals for education and management practices to improve welfare, enabling the development of key skills for employment within the sector. Assessments are designed to allow students to research their chosen topics and species of interest for subject areas they would wish to specialise in, linking to career aspirations.

Teaching and learning will take place on the 400-acre Merrist Wood campus, a multi-award-winning college specialising in the land-based industries which is widely recognised within the industry. The state-of-the-art Animal Management Centre is home to over 1,000 animals and includes an arid biome, tropical biome, nocturnal room and large husbandry room. Merrist Wood was recently awarded a Zoo Licence, allowing the introduction of further rare and exotic species to the animal collection and share it with the wider community. This also provides students with real-life work experience, teaching the public about important welfare and conservation issues, breeding projects and bio-diversity. The College also has a track record of successfully breeding wild animals, including endangered species such as the red squirrel, and has a fully functioning farm with rare breed animals, one of largest indoor riding arenas of any college in the country, an outdoor floodlit warm up arena and stabling for up to 40 horses. We have laboratories on-site as well as working relationships with nearby scientific institutions.

The teaching team comprises of a range of friendly, approachable tutors who have worked in industry and continue to undertake vocational continuous professional development to remain current with their subject specialism. This vocational currency gives a real edge to course content and value is added through guest speakers, visits and realistic work-based learning assessments. Teaching staff regularly liaise with colleagues employed within the sector to ensure that they remain agile and focused on the needs and skills required by the industry.

An inclusive environment for learning anticipates the varied requirements of learners, and aims to ensure that all students have equal access to educational opportunities. A wide range of teaching and learning methods are used to accommodate different learning styles

and engage students throughout the programme. This is complemented by a creative approach to the range of assessments, enabling students to apply theoretical knowledge to practical scenarios relevant to industry. Throughout the course there is a reliance on student-centred modes of learning, which foster the development of a professional approach to lifelong learning.

This programme aims to equip students with the skills and knowledge necessary to gain employment in a wide range of roles relating to Zoo Management.

B. Aims of the Field/Course

The main aims of the programme are to: -

- Present a cohesive programme of study building on the underpinning knowledge gained in the Foundation Degree in Zoo Management
- Produce graduates equipped with in-depth knowledge and critical understanding of key concepts relating to zoological management practices
- Enable students to carry out independent research into current issues related to the management of captive species
- Develop students' practical skills to enhance management, health and welfare of a range of captive species
- Guide students in the use of scientific information to inform decision-making processes in the field of zoo management
- Prepare graduates for employment in a wide range of captive wild animal establishment where zoo management practices will be applied, or for further study.
- Provide opportunity for the development of key transferable skills relevant to the student's future careers.

It provides both academic rigour and vocational skills needed to meet the demands of employment in a wide range of animal related industries.

C. Intended Learning Outcomes

The programme outcomes are referenced to the QAA subject benchmarks for Agriculture, Horticulture, Forestry, Food, Nutrition and Consumer Sciences 2016, the [Framework for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#), and relate to the typical student. The course provides opportunities for students to develop and demonstrate knowledge and understanding specific to the subject, key skills and graduate attributes in the following areas: Animal Science D300 and Animal Welfare D328.

Programme Learning Outcomes					
	Knowledge and Understanding		Intellectual Skills		Subject Practical Skills
	On completion of the course students will be able to:		On completion of the course students will be able to		On completion of the course students will be able to
A1	Exhibit understanding of the defining elements of zoo management as a result of in-depth study or research	B1	Critically analyse, synthesise and summarise information from a variety of sources	C1	Collect and record diverse types of information generated by a wide range of methodologies and summarise it using appropriate qualitative and/or quantitative techniques
A2	Demonstrate a systematic understanding of the knowledge base and its interrelationship with other fields of study	B2	Recognise and use appropriate theories, concepts and principles from a range of subjects	C2	Devise, plan and undertake field, laboratory or other investigations in a responsible, sensitive and safe manner, paying due diligence to risk assessment, ethical and data protection issues, rights of access, and relevant health and safety issues
A3	Recognise appropriate theories, concepts and principles from a range of disciplines and apply them in practice to a range of zoological management	B3	Collect, analyse and integrate several lines of evidence to develop balanced arguments demonstrating critical thinking and synthesis	C3	Acquire subject-specific practical and professional competencies
A4	Evaluate key concepts of behavioural ecology, current issues in zoological management and zoological design and education	B4	Demonstrate creativity and innovation balanced by ethical awareness	C4	Take account of safety regulations, legal requirements including intellectual property rights, and the impact of investigations on the environment

In addition to the programme learning outcomes identified overleaf, the programme of study defined in this programme specification will allow students to develop a range of Key Skills as follows:

Key Skills						
Self-Awareness Skills	Communication Skills	Interpersonal Skills	Research and information Literacy Skills	Numeracy Skills	Management & Leadership Skills	Creativity and Problem Solving Skills
Take responsibility for own learning and plan for and record own personal development	Express ideas clearly and unambiguously in writing and the spoken work	Work well with others in a group or team	Search for and select relevant sources of information	Collect data from primary and secondary sources and use appropriate methods to manipulate and analyse this data	Determine the scope of a task (or project)	Apply scientific and other knowledge to analyse and evaluate information and data and to find solutions to problems
Recognise own academic strengths and weaknesses, reflect on performance and progress and respond to feedback	Present, challenge and defend ideas and results effectively orally and in writing	Work flexibly and respond to change	Critically evaluate information and use it appropriately	Present and record data in appropriate formats	Identify resources needed to undertake the task (or project) and to schedule and manage the resources	Work with complex ideas and justify judgements made through effective use of evidence
Organise self effectively, agreeing and setting realistic targets, accessing support where appropriate and managing time to achieve targets	Actively listen and respond appropriately to ideas of others	Discuss and debate with others and make concession to reach agreement	Apply the ethical and legal requirements in both the access and use of information	Interpret and evaluate data to inform and justify arguments	Evidence ability to successfully complete and evaluate a task (or project), revising the plan where necessary	
Work effectively with limited supervision in unfamiliar contexts		Give, accept and respond to constructive feedback	Accurately cite and reference information sources	Be aware of issues of selection, accuracy and uncertainty in the collection and analysis of data	Motivate and direct others to enable an effective contribution from all participants	
		Show sensitivity and respect for diverse values and beliefs	Use software and IT technology as appropriate			

D. Entry Requirements

The minimum entry qualifications for the programme are:

From Foundation Degree (FdSc) or Higher National Diploma (HND): Pass in a related subject area. Entry from courses completed at other Higher Education Institutions is subject to satisfactorily meeting the KU requirements applicable to RPCL / RPEL.

Plus: Candidates are normally required to hold five GCSE subjects at grades A*–C or 4+ including Mathematics and English Language.

A minimum IELTS score of 6 with a minimum 5.5 in each component, TOEFL 5.5 or equivalent is required for those for whom English is not their first language.

E. Course Structure

This programme is offered in full-time or part-time mode, and leads to the award of BSc (Hons) Zoo Management and is available as a full-field. Entry is at Level 6 with FdSc or equivalent qualifications (see section D). Intake is normally in September.

E1. Professional and Statutory Regulatory Bodies

N/A

E2. Work-based learning, including sandwich courses

Work placements are actively encouraged but are not a compulsory requirement of the course. It is the responsibility of individual students to source and secure such placements. Completing work placements allows students to reflect upon their own personal experience of working in an applied setting and relate to theoretical concepts, providing the opportunity to evaluate the relationship between theory and practice.

E3. Outline Programme Structure

The programme is made up of four modules, each worth 30 credits. Typically a student must complete 120 credits at each level. All students will be provided with the University regulations and specific additions that are sometimes required for accreditation by outside bodies (e.g. professional or statutory bodies that confer professional accreditation). Full details of each module will be provided in module descriptors and student module guides.

Level 6				
Core modules	Module code	Credit Value	Level	Teaching Block
Behavioural Ecology	SG6963	30	6	All
Current Issues in Zoological Management	SG6967	30	6	All
Zoological Design, Interpretation and Education	SG6973	30	6	All
Research Project	SG6906	30	6	All

F. Principles of Teaching, Learning and Assessment

This programme is designed to develop a student's knowledge, understanding, cognitive and practical skills and key transferable skills at Level 6. A range of teaching styles and activities will be used to reflect the diversity of the group's learning needs. These include lectures,

tutorials and seminars, student-led seminars, practical classes, literature and field-based research, educational visits, specialist external lectures, directed self-study, working in groups, and e-learning technologies including the use of Moodle; the VLE. Due to the nature of the modules on the zoo management course lessons will often take place at the animal management centre working directly with the animals and their enclosures. For example, redesigning an enclosure and its educational signage. The teaching and learning strategies selected enable the development of reflective and critical approaches to the study of zoological management. The ultimate goal of student learning is the considered application of knowledge and skills together with an appreciation of the integrative nature of the subject areas in an appropriate context. This range of strategies accommodates different learning styles and enables the programme delivery to be more inclusive, engaging and interesting for all.

Where appropriate, guest speakers and educational visits to a range of working environments are used to support the learning. This is of considerable benefit to students as it enables new and unique experiences, such as going behind the scenes at a zoo to see research projects currently undertaken, or viewing specialist zoo animal training for behaviour and husbandry purposes. These additional learning experiences enable students to support their learning in context and allow a network of contacts to develop. Students will also be offered the opportunity to take part in an optional trip to Jersey Zoo

Although placements are not compulsory, students are encouraged to engage with voluntary placements to support their teaching, learning and assessment. Suitable placements would be recommended at a zoological park or similar establishment with a captive wild animal collection.

Different types of media are used to assist the delivery of course content in addition to the use of Moodle. Students can use Moodle to access course materials, engage in discussion forums with staff and students, complete activities and share resources in support of their independent study. Furthermore, the increase in technological equipment being used in the Animal Management Centre allows for more innovative approaches to learning. These resources include QR codes, Zoological Information Management System (ZIMS), webcams, camera traps, CCTV and video recording for remote behavioural observation, tracking devices, and incubators and brooders for birds and reptiles.

Emphasis is placed on developing evaluative and analytical approaches and problem-solving skills and this is a key focus within the assessment programme. The assessment strategy promotes authentic learning and flexibility to equip students to work in this diverse field. Assessments are designed to allow students to develop subject specific skills and knowledge, and to research topics/species of interest linked to subject areas they would wish to specialise in and career aspirations. Assessments include formative opportunities to receive developmental feedback; and summative assessment which assesses progress formally. Students are expected to fully engage with the formative approach in order to take control of their own development. The assessment loading is carefully planned to balance workloads across the year, as far as possible. The summative assessment schedule is made available at the beginning of the year and provides a clear plan against which students can identify their workloads. Further detail on assessment for each module is available in the module guides and module descriptors.

Students are expected to take charge of developing their own learning, through independent research, reflection and further study. Students should use the time allocated for self-guided study to plan, critically analyse and reflect on their learning, undertake extensive further research through private study and engage in the library resources through wider reading. Students will be required to enhance their skills in time management, complex problem solving and self-motivation. By developing these skills as independent learners, it will allow

for the enhancement of graduate skills and contribute towards future employability. Further detail is provided for each module via the support for guided independent study document.

The research project provides students with the opportunity to design and undertake an investigation in a topic that matches their interests, opportunities and abilities. Support will be given by the module leader and learning coaches through a system of lessons and supervisory meetings throughout the year. Clear guidelines, processes and assessment criteria will be provided, supported by a research project handbook.

Equality and diversity are fully embedded within the content and delivery of the course giving an inclusive programme for the learner. Equality is a fundamental value of our teaching and learning, with all learners having the ability to demonstrate academic and practical strengths and develop further through support and self-directed study.

G. Support for Students and their Learning

Students are supported by:

- A personal tutor who is available to give support and guidance in relation to professional development, academic support and pastoral care via one-to-one tutorials, email, phone or Skype
- Module leader for each module studied
- Group tutorials to develop study skills and allow feedback
- Additional learner support (ALS) is available at the skills centre. Students are introduced to this department during induction and again during initial tutorials. This department extensively supports those students with a DSA.
- Comprehensive induction and handbook issued
- Guided Independent Learning document per module
- Research project handbook
- Learning Resource centre and induction to e-learning
- Moodle site for course specific material
- Student Staff Course Consultative meetings
- Students Union
- Peer mentors
- Careers Service supporting job application and CV development
- Mental health and student wellbeing team

The Personal Tutor Scheme (PTS) has been designed to enable us to give the best possible academic support and guidance to all of our students, and to ensure that they are able to access the wider services that the college provides. The role of the personal tutor and aims of the PTS:

- To build rapport between staff and students and contribute to personalising students' experience at Merrist Wood
- To provide appropriate academic advice and guidance to students throughout their time at Merrist Wood by monitoring their progress and helping to identify individual needs
- To foster a close and engaged academic relationship with students and advise and refer students to other services as appropriate
- To help to develop students' ability to be self-reliant and self-reflective and their ability to use feedback to best advantage

H. Ensuring and Enhancing the Quality of the Course

The University has several methods for evaluating and improving the quality and standards of its provision. These include:

- External examiners
- Boards of study with student representation
- Annual Monitoring and Enhancement
- Periodic review undertaken at subject level
- Student evaluation including MEQs, level surveys and the NSS
- Moderation policies
- Feedback from employers

I. Employability Statement

This course provides an excellent grounding for onwards progression within the zoological field, be it working directly with animals or for an animal-related organisation. Potential employers for graduates include: zoos and wildlife parks; aquariums; animal welfare organisations and charities; local and national authorities and educational establishments. Roles within these organisations include but are not limited to animal keeper/conservationist, safari park wildlife ranger, education officer, habitat designer, animal trainer, research scientist/assistant, or curator. Furthermore, graduates could progress to further studies such as a Master's degree.

Employability skills are embedded in the course throughout all modules, building on professional development skills developed across earlier modules at levels 4 and 5, providing coherence and opportunities to develop graduate attributes. This is achieved through the range of different teaching, learning and assessment methods which relate theory to practice. To enable the development of employability skills, there is a strong emphasis on student's individual professional, personal and academic development requirements. Throughout the tutorial programme students will be encouraged to pay particular focus in developing skills relevant to industry and to tailor their learning in-line with their career aspirations.

Modules will be supported by industry links and students will have the opportunity to work in some real-world situations in order for them to develop their professional working relationships outside of the taught curriculum. The range of learning activities included in this programme will enable students to create a portfolio of evidence to showcase their skills and attributes which will improve their employment prospects after graduation. Students may also wish to participate in the initiative to build networks with other students via a programme of seminars and master classes provided by current students, graduates and external contacts which will be of particular benefit in sharing specialist subject knowledge and experience.

J. Approved Variants from the Undergraduate or Postgraduate Regulations

There are no variants

K. Other sources of information that you may wish to consult

Merrist Wood course page

Kingston University Policies and Regulations

Subject benchmark statements

Development of Field/Course Learning Outcomes in Modules

This map identifies where the field/course learning outcomes are summatively assessed across the modules for this field/course. It provides an aid to academic staff in understanding how individual modules contribute to the field/course aims, a means to help students monitor their own learning, personal and professional development as the field/course progresses and a checklist for quality assurance purposes.

Module code		Level 6			
		SG6963	SG6967	SG6973	SG6906
Knowledge & Understanding	A1	✓	✓	✓	✓
	A2	✓	✓	✓	
	A3		✓	✓	✓
	A4	✓	✓	✓	
Intellectual Skills	B1	✓	✓	✓	✓
	B2	✓	✓	✓	
	B3				✓
	B4		✓	✓	✓
Practical Skills	C1				✓
	C2	✓			✓
	C3			✓	✓
	C4				✓

Students will be provided with formative assessment opportunities throughout the course to practise and develop their proficiency in the range of assessment methods utilised.

Assessment Calendar

This table indicates the weeks that summative assessments will be published and when they will be due to be submitted or sat (exams).

Module Title	Assessment Element
Research Project	1 - Project Proposal
	2 - Dissertation
Behavioural Ecology	1 – Exam
	2 – Seminar
Current Issues in Zoological Management	1 – Report
	2 – Video Presentation
Zoological Design, Interpretation and Education	1 – Enclosure Design
	2 – Presentation of Signage
	3 – Educational Session

Feedback will be provided within 20 working days. Further details can be found on the assessment calendar which also show holiday and reading weeks.

Technical Annex

Final Award(s) and Title(s):	<i>BSc (Hons) Zoo Management</i>
Intermediate Award(s):	<i>BSc ordinary degree</i>
Minimum period of registration:	<i>1 year full-time, 2 years part-time</i>
Maximum period of registration:	<i>2 years full-time, 4 years part-time</i>
FHEQ Level for the Final Award:	<i>Honours degree level 6</i>
QAA Subject Benchmark:	<i>All subject benchmark statements can be found here. For PG provision where there is no QAA subject benchmark make reference to the QAA Master's Degree Characteristics.</i>
Degree Apprenticeship standard:	<i>N/A</i>
Modes of Delivery:	<i>Full-time and Part-time</i>
Language of Delivery:	<i>English</i>
Faculty:	<i>Science, Engineering and Computing</i>
School:	<i>Life Sciences, Pharmacy and Chemistry</i>
Department:	<i>Applied and Human Sciences</i>
UCAS Code:	<i>SO98</i>
Course/Route Code:	TBC